Attorney's Docket No.: 35006-556F01US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Scott Malcolm Caplan, et al.

Confirmation No.: 9741

Serial No.: 10/697,907

Art Unit : 3623

Filed : October 29, 2003 Examiner: Boyce, Andre D. Title : METHOD AND APPARATUS FOR CREATING AND EVALUATING

STRATEGIES

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY

This reply is responsive to the non-final office action mailed November 13, 2008. Please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims begin on page 3 of this paper.

Remarks begin on page 6 of this paper.

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the Patent and Trademark Office on the date indicated below in accordance with 37 CFR 1.8(a)(1)(i)(C).

May 12, 2009 Date of Transmission

Signature

Teri Barnett

Typed or Printed Name of Person Signing Certificate